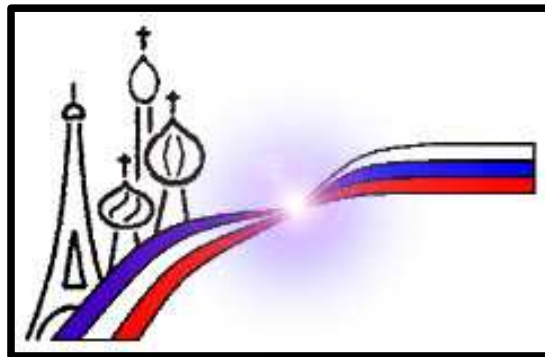


G3aiR

Services for the Aerospace Industry
in Russia and the CIS





What is G3aiR?

G3aiR is a French company created two years ago by Charles Hergott.

Its goal is to help SMEs in their approach of the Russian Aerospace market and/or expand their business in Russia and the CIS and to do it without charging astronomical prices.

G3aiR is teamed up with [Allied Aviation Consulting](#) in Moscow.



What services does G3aiR propose?

- Consulting services
- Assistance during international shows
- Logistics
- PR and marketing
- Representation



Consulting

Yes, we can :

- Do a market study
- Provide you with regular news on the market
- Search for contacts, competitors, potential partners.

We have compiled the only complete industrial aerospace phone book.



Assistance during shows

Yes, we can :

- Organize your meetings
- Organize your events
- Organize your PR and Marketing
- Follow up on the contacts after the show



Logistics

With our partner company [Allied Aviation Consulting](#) based in Moscow, we can help with the import or the export of your goods into or out of Russia.

Thus, we can :

- Help you with the paperwork
- Help you solve certification issues (both GOST R and aerospace)
- Assist with the domestic transport inside Russia



PR and Marketing

Yes, we can :

- Organize press-conferences
- Send out press-releases
- Edit your material in Russian
- Help with the printing
- Organize your business events (cocktails, lunches, concerts, etc...)



Representation

Instead of spending a lot of money on an expat who won't know the language and the environment ; instead of spending money on a native whom you don't know, why not trust us to represent you?

We do :

- The PR and Marketing
- The logistics
- Meet all year long with the main actors of the aerospace industry
- Participate in shows

We are specialized in Aerospace : we ALREADY have the contacts YOU need!

Curriculum

- Weekly monitoring of Russian specialized press (Aero-Russia).
- Industrial reviews for AIN Online in the USA ; Ultimate Jet, Helicopter Europe, DSI in Europe ; Jet Media and AviaSouz in Russia.
- Logistic assistance for «Allied International Corp.», New-York, during JetExpo 08 (booth set-up, contact follow-up, marketing).
- Representation of «Allied International Corp.» on the  **TRONAIR**
- Russia/CIS zone : Tronair and Jet Porter GSE official distributorship,
- Allied Acoustics Department.
- Strategy Proposal for « MTI Welding », Birmingham.
- Assistance of Russian local authorities and regional aeronautical companies in France.
- Representation of «SatCom Systems», Toulouse.
- Consulting services for the Ontario, Canada delegation at MAKS-2009 (match-making sessions, market overview, sight seeing).
- Consulting services for the GIFAS delegation during MAKS-2009 (list of relevant Russian SMEs).

HELICOPTERE
Magazine

 **SATCOM SYSTEM**
AERONAUTICAL SATELLITE EQUIPMENT AND SERVICES





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