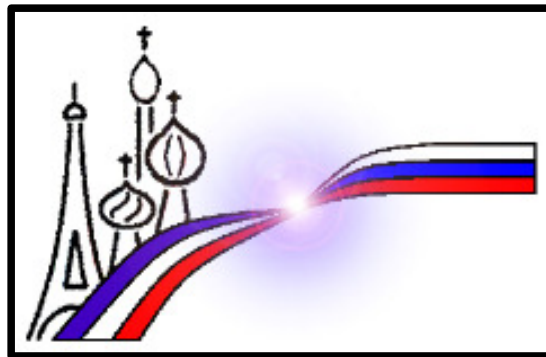


# G3aiR

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Services for the Aerospace Industry  
in Russia and the CIS



# What is G3aiR?

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G3aiR is a French company created two years ago by Charles Hergott.

Its goal is to help SMEs in their approach of the Russian Aerospace market and/or expand their business in Russia and the CIS.

G3aiR is teamed up with [Allied Aviation Consulting](#) in Moscow for logistics needs.



# What we do : Consulting

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We can :

- Do a market study
- Provide you with regular news on the market
- Search for contacts, competitors, potential partners

We have compiled a complete industrial aerospace phone book.

# What we do : assistance at shows

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We can :

- Organize your meetings
- Organize your events
- Organize your PR and Marketing
- Follow up on the contacts after shows

# What we do : Logistics

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With our partner company [Allied Aviation Consulting](#) based in Moscow, we can help with the import or the export of your goods into or out of Russia.

Thus, we can :

- Search new and/or used GSE, spares, tools, etc...
- Help you with the paperwork
- Help you solve certification issues (both GOST R and aerospace)
- Assist with the domestic transport inside Russia

# What we do : PR and Marketing

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We can :

- Organize press-conferences
- Send out press-releases
- Edit your material in Russian
- Help with the printing
- Organize your business events (cocktails, lunches, concerts, etc...)

# What we do : Representation

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Instead of spending a lot of money on an expat who won't know the language and the environment ; instead of spending money on a native whose culture is unknown to you, why not trust us to represent you everyday in Russia and the CIS?

We do :

- The PR and Marketing
- The logistics
- Meet all year long with the main actors of the aerospace industry
- Participate in shows

We are specialized in Aerospace : we ALREADY have the contacts YOU need!

The companies that have already trusted us : Allied International Corp., USA ; SatCom Systems, France ; Field Aviation, Canada ; Neptec Design Group, Canada ; Curtiss Wright, USA

# Curriculum

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- Weekly monitoring of Russian specialized press (Aero-Russia).
- Industrial reviews for AIN Online in the USA ; Ultimate Jet, Helicopter Europe, DSI in Europe ; Jet Media and AviaSouz in Russia.
- Logistic assistance for «Allied International Corp.», New-York during JetExpo 08 (booth set-up, contact follow-up, marketing).
- Representation of «Allied International Corp.» on the Russia/CIS zone : Tronair and Jet Porter GSE official distributorship, Allied Acoustics Department.
- Strategy Proposal for « MTI Welding », Birmingham.
- Assistance of Russian local authorities and regional aeronautical companies in France.
- Representation of «SatCom Systems», Toulouse.
- Consulting services for the Ontario, Canada delegation at MAKS-2009 (match-making sessions, market overview, professional sight seeing).
- Consulting services for the GIFAS delegation during MAKS-2009 (list of relevant Russian SMEs).
- Representation of Field Aviation, Canada.
- Consulting services for Neptec Design Group, Canada.
- Representation of Curtiss Wright Controls Remote Sensing



# Contacts

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